

HOBDee

Your Mug Adapter

Comfortable holding and knowing which one is yours

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Collection



Designed in Bavaria - Produced in Europe - Invented by Dejan Jesic - Hohenzollernpl.1 - 80796 Munich - Germany

- ▶ **Collection Color** from 48 pcs.
 - ▶ Choose from existing Pantone without any branding
- ▶ **Collection Design** from 48 pcs.
 - ▶ Choose from existing Design (in stock)
- ▶ Pantone 2925
- ▶ Pantone Cool Gray 4
- ▶ Pantone 240
- ▶ Pantone white
- ▶ Pantone 367
- ▶ Pantone 171

Individual



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- ▶ **Individual Branding from 48 pcs.**
 - ▶ Choose from existing Pantone with individual branding
- ▶ **Individual Pantone from 504 pcs.**
 - ▶ Choose your individual Pantone with individual branding
- ▶ **Pantone Special from 3.000 pcs.**
 - ▶ Choose your individual Pantone with individual branding
 - ▶ Additionally, with individually designed packaging

Packaging



- ▶ Measurements
L 55 mm x W 55 mm x H 55 mm
- ▶ 100 % recyclable 250 g paper
matt foiled
- ▶ Printable on both sides
- ▶ Inner base can be printed

Sales display



- ▶ Measures
L 227 mm x W 171 mm x
H 163 mm
- ▶ Printable on both sides

Order and delivery

- ▶ Sending a vector file of your branding to druck@hobdee.de
- ▶ Template for print approval will be sent
- ▶ 3c pad printing not exactly fitting or 4c UV digital printing on industrial foil
- ▶ Production preparation (technical costs) per order: 59 €

- ▶ All HOBDEEs are delivered in the sales display (Unless otherwise agreed)
- ▶ Delivery time from print approval 18-24 working days
- ▶ From 48 pcs. to 996 pcs. by parcel delivery (excl. costs)
- ▶ From 1.008 pcs. to 3.500 pcs. on Euro pallet
 - ▶ Delivery per pallet 79 €, each additional pallet 60 €
- ▶ Excl. Customs clearance

Known from



Kampagne gefördert von
Landeshauptstadt
München
**Referat für Arbeit
und Wirtschaft**

Curated and sponsored by the
City government of Munich.



Contribution to the
broadcast
„mehr/wert“ in
bavarian TV.



Contribution to
the broadcast in
nTV „Bits &
Pretzels“.



Sale at the original Oktoberfest
2019 in Munich / Germany
(impressions in social media):

- Armbrust
- Hofbräu
- Schottenhamel
- Bräurosl
- Schützenfestzelt



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Economic Affairs
and Energy.



Only a few satisfied customers



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Price list

Collection Motif: RRP 6,95 €

Individual Brand: RRP 6,95 €

Amount per branding	Basic: Collection Color		Add: Collection Design	Add: Individual Branding	Add: Individual Pantone	Add: Pantone Special
48	3,74 €	+	0,25 €	1,10 €	--	--
216	3,14 €	+	0,25 €	0,85 €	--	--
504	2,48 €	+	0,25 €	0,60 €	0,35 €	--
1.008	2,15 €	+	0,22 €	0,47 €	0,33 €	--
3.000	1,98 €	+	0,18 €	0,40 €	0,31 €	0,18 €
5.004	1,90 €	+	0,15 €	0,37 €	0,29 €	0,17 €
10.008	1,85 €	+	0,13 €	0,35 €	0,27 €	0,16 €
30.000	1,76 €	+	0,09 €	0,32 €	0,25 €	0,15 €
50.004	1,72 €	+	0,06 €	0,29 €	0,23 €	0,14 €
50.005				on demand		

All prices are net unit price excl. VAT.